

# MEDIABANK.ME

Ever wished work came with a fast forward-button?  
Well, here it is ...



[www.mediabank.me](http://www.mediabank.me)  
A cloud based content management system



Mediabank is a cloud based toolbox with an extremely intuitive and user-friendly interface (seriously, it is) that allows you to access your media from anywhere, anytime. In other words, you can access your entire media library through your favourite browser on your own computer, tablet or phone.

# EASILY *and* EFFICIENTLY

## NO MORE SLOW MOTION

It usually goes like this: You have a piece of media that you're really happy with. It could be anything: A TV show, a ball game, or a movie. Now you need to send it to someone who's going to broadcast it.

That's a huge file you're dealing with, whether you want to upload it or send it by courier mail. Maybe you need to send it to several different broadcasters, each operating with a different format. And once the file has reached its destination, you've got an executive who's unhappy with the colour spectrum in act three or the graphics on the second field goal. So now you get your terabyte-sized file rejected, with editing notes. Sound familiar? Ever wished work came with a fast forward-button?

*Aspera fasp™* technology ultimately accelerates Mediabank file delivery services, enabling large media players to work more efficiently in the cloud.



## DROP IT

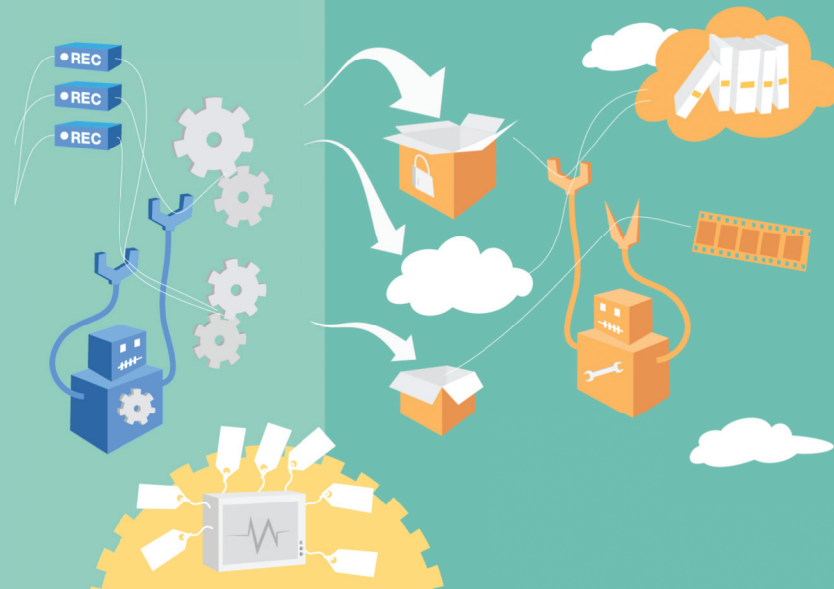
Click the UPLOAD app to simply drag and drop files into your into the Mediabank cloud. The Aspera *fast*<sup>™</sup> protocol speeds up this process to ultra fast. Upon delivery of a master, the quality is checked to make sure that it complies with the recipients' request of file format and connected metadata.

Guaranteed 100 % correct every time.

*"Becoming one of the world's first file-based broadcaster has meant the world to us. We now work faster, safer and can effectively repurpose and distribute content to all of our distribution platforms»*

Stian A. Kleppo  
Head of Sports at Viasat





### CHECK IT

REVIEW AND APPROVAL is the web application that lets you approve, comment on and/or reject material in a production or compliance process. It is an extensive collaboration tool that lets you decide whether your content is acceptable or if it needs adjustments before going on the air by commenting directly on the timeline. You can include your comments in an automated email subscription to your production team, customer or similar. Once the material is approved, it is transferred automatically in the correct format and resolution to your selected destination.



### GET IT

Click the LIBRARY app if you need to access and search any of your stored media. From here you can play, view, send or download the content from any device. You can preview clips in your LIBRARY with the integrated media player and get detailed information about your content. Add tags and comments as you wish.

Behind the lines of all of our workflow automation lies Aspera Orchestrator, seamlessly pulling the strings of our advanced workflow needs.





## SPREAD IT

DESTINATIONS is the part of Mediabank that helps you do work you never imagined possible. It automatically finds your original, converts it into the latest and greatest of formats and even sends it to your recipients for you. That's the beauty of destinations: It can dispatch files anywhere, like broadcasters and websites. When the file has been delivered or published, our system will give you a delivery report to ensure quality control in every step of the process.

*"The Swiss Football League is proud to offer its clubs the most advanced solution on the market for access to and the distribution of video material from the week's and archived matches"*

Roger Müller  
Head of Media & Marketing at SFL.



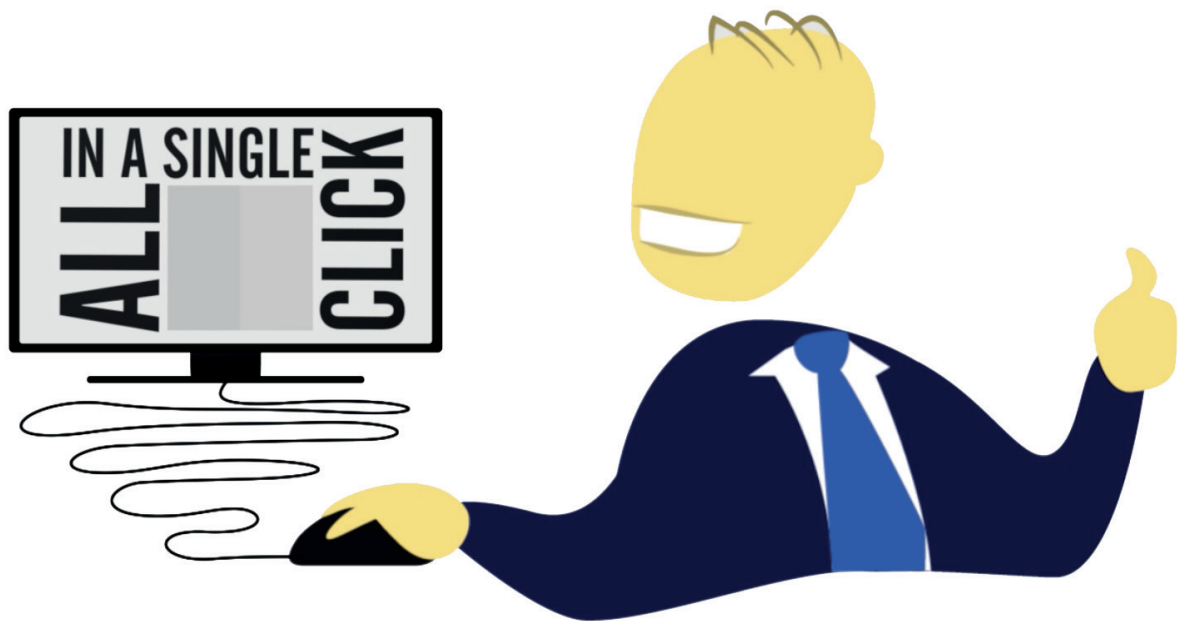




### WORK IT

Our SPORT AND EVENT application is tailored for sport. It lets you identify all the indexed and tagged events in no time. Conveniently put your magic moments to websites, social media and television or media partners during or after the event. The application gives you everything you would expect from a digital archive and more, leaving your neatly indexed content available at your fingertips. The events are displayed in a timeline view and give an intuitive and simple way of both finding and sharing your content of interest.





## DO IT!

In short, Mediabank makes life easier.

Not only will it save you time and money by streamlining your workflow, Mediabank will also give you time to focus on what's important: Your customers and your content.



FOR MORE INFORMATION  
Tel: +47 23 68 80 00  
Mail: [sales@netverk.no](mailto:sales@netverk.no)  
[www.netverk.no](http://www.netverk.no)